DWC PRIVACY NOTICE

Last Updated: October 2026

1. Introduction

DWC Ltd is committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, store, share and protect personal data in connection with:

- www.dwcworld.com
- www.dwcentries.com
- DWC Registration and Membership
- DWC competitions and qualifying events
- DWC IT systems and data storing
- DWC Photographic and Videographic services
- DWC travel and sponsorship programmes
- DWC Educational programmes

DWC Ltd is registered in Jersey and processes personal data in accordance with the Data Protection (Jersey) Law 2018.

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2. Who We Are

Data Controller

DWC Ltd

9 Bond Street

St Helier

Jersey

JE2 3NP

Email: dance@dwcworld.com

For all privacy-related enquiries, data requests or complaints regarding your personal data, please contact us using the details above.

Joint Controllers and DWC Group Companies

DWC delivers its services through DWC Ltd and, where applicable, its subsidiary, affiliated and group companies (together, the **"DWC Group"**).

Depending on the services being provided, one or more DWC Group companies may jointly determine the purposes and means of processing personal data. In such cases, those companies act as **Joint Controllers** for the purposes of applicable data protection legislation, including the Data Protection (Jersey) Law 2018.

Joint Controller arrangements may apply where DWC Group companies collaborate in relation to:

- Competition and event administration;
- Membership management;
- Participant registration and accreditation;
- Media production and broadcasting;
- Livestreaming and digital content;
- Marketing and promotional activities;
- Sponsorship and commercial partnerships;
- Educational activities
- Customer support and operational management.

Where Joint Controller arrangements exist, the relevant DWC Group companies will work together to ensure that personal data is processed lawfully, fairly and transparently, and that individuals are able to exercise their data protection rights effectively.

For administrative efficiency, DWC Ltd acts as the primary point of contact for privacy and data protection enquiries across the DWC Group. Data subjects may exercise their rights by contacting:

Email: dance@dwcworld.com

Personal data may be shared between DWC Group companies where necessary for legitimate business purposes, including the administration of competitions, memberships, media activities, safeguarding, finance, compliance, customer support and other services described in this Privacy Notice.

A current list of DWC Group companies covered by this Privacy Notice is available upon request.

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3. What Information We Collect

Website Information (www.dwcworld.com)

The DWC corporate website does not require users to create an account and is designed to minimise the collection of personal data.

Where you contact us through the website, email us, or submit an enquiry, we may collect:

- Name of dancer/teacher
- Email address of schools attending the competition
- Contact details of school attending the competitions.
- Correspondence records
- Website security and technical information

What data does the company collect – needs to be added to this

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Entry System Information (www.dwcentries.com)

When registering for DWC events or using our entry platform, we may collect:

Teachers and Studio Owners

- Name
- Email address
- Telephone number
- Postal address
- Account credentials
- Membership information

Dancers and Participants

- Name
- Date of birth
- Gender
- Nationality
- Competition and participation records
- Membership information

Competition Information

- Competition entries
- Categories entered
- Dance titles
- Qualification status
- Results, awards and rankings

- Participation history

Payment Information

Where payments are made online, payment information is processed by approved payment providers. DWC does not store full payment card details.

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4. Children's Data

Many DWC participants are under the age of 18.

Where personal data relating to children is processed, this information is normally provided by:

- A parent or guardian;
- A dance teacher;
- A dance studio; or
- An authorised event organiser.

We take appropriate measures to safeguard children's personal data and limit access to authorised personnel only.

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5. How We Collect Your Data

We collect personal data when you:

- Create an account;
- Register for membership;
- Submit competition entries;
- Register for events;
- Purchase products or services;
- Subscribe to communications;
- Contact us by email, telephone or online forms;
- Participate in surveys or feedback activities.
- Auditioning for educational programmes

We may also receive information from:

- DWC licensed or franchised qualifying events;
- Event organisers;
- Ticket sales to competitions or masterclasses
- Dance schools and teachers acting on behalf of participants.

6. How We Use Your Information

We use personal data to:

- Administer memberships;
- Process competition registrations;
- Verify eligibility and qualifications;
- Communicate event information;
- Produce programmes, schedules and results;
- Provide customer support;
- Manage travel and event logistics;
- Improve our services;
- Maintain security and prevent fraud;
- Comply with legal and regulatory obligations.
- Invite or register individuals for educational programmes

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7. Lawful Bases for Processing

Under applicable data protection laws, DWC processes personal data on one or more of the following grounds:

Contract

Where processing is necessary to:

- Register participants;
- Administer memberships;
- Deliver competitions and events;
- Provide purchased services.

Legitimate Interests

Where processing is necessary to:

- Manage and improve our events;
- Maintain records;
- Ensure platform security;
- Prevent fraud;
- Communicate operational updates.

Consent

Where required, including:

- Marketing communications;
- Certain promotional activities;
- Optional participation in sponsor programmes.

Consent may be withdrawn at any time.

Legal Obligations

Where DWC must process information to comply with taxation, regulatory, accounting or legal requirements.

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8. Marketing Communications

With your consent, DWC may send information regarding:

- DWC events;
- Membership benefits;
- Products and services;
- Partner promotions.

You may withdraw consent or unsubscribe at any time by:

- Clicking the unsubscribe link in emails; or
- Contacting us at dance@dwcworld.com.

We will not sell your personal data.

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9. Sharing Personal Data

We may share personal data with:

- Event organisers;
- Franchise and qualifier operators;
- Travel partners;
- Media partners;
- Educational partners;
- Sponsors (where consent has been provided);
- Payment providers;
- Technology and hosting providers;
- Professional advisers;

- Government, law enforcement or regulatory authorities where legally required.

All third parties are required to protect personal information appropriately.

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10. International Transfers

DWC operates internationally and may transfer personal data to countries outside Jersey.

Where personal data is transferred internationally, DWC will implement appropriate safeguards and contractual protections as required by applicable data protection laws.

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11. Data Security

DWC stores personal data electronically using appropriate technical and organisational security measures designed to protect against:

- Unauthorised access;
- Loss;
- Misuse;
- Alteration;
- Disclosure; and
- Destruction.

Access is restricted to authorised personnel who require the information to perform their duties.

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12. Retention of Personal Data

DWC generally retains participant and membership records for up to 10 years following a participant's last involvement with DWC.

Where retention is required for legal, regulatory, safeguarding, auditing or historical competition record purposes, information may be retained for longer periods where permitted by law.

After the applicable retention period, personal data will be securely deleted or anonymised.

Official event programmes and historical competition results may be retained indefinitely as part of DWC's archival records.

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13. Cookies

DWC Corporate Website (dwcworld.com)

The corporate website does not use cookies for advertising or tracking purposes.

DWC Entries Platform (dwcentries.com)

The entry platform uses essential cookies which are necessary for:

- User authentication;
- Maintaining secure sessions;
- Remembering user preferences;
- Operating platform functionality.

Disabling essential cookies may prevent certain features of the platform from functioning correctly.

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14. Your Rights

Subject to applicable law, you may have the right to:

- Access your personal data;
- Request correction of inaccurate data;
- Request deletion of personal data;
- Restrict processing;
- Object to processing;
- Withdraw consent;
- Request data portability;
- Complain to the relevant supervisory authority.

To exercise any of these rights, please contact:

dance@dwcworld.com

We will normally respond within one month of receiving your request.

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15. Links to Other Websites

Our websites may contain links to third-party websites.

This Privacy Notice applies only to DWC websites and services. We encourage you to review the privacy notices of any third-party websites that you visit.

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16. Changes to This Notice

DWC may update this Privacy Notice from time to time.

Any changes will be published on this page, and the revised version will take effect from the date shown at the top of the notice.

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17. Complaints

If you are dissatisfied with how DWC has handled your personal data, please contact us first so that we can attempt to resolve your concerns.

You may also contact the **Jersey Office of the Information Commissioner (JOIC)**, the supervisory authority responsible for data protection in Jersey, regarding any complaint about our processing of your personal data.

DWC PHOTOGRAPHY, FILMING AND MEDIA POLICY

Version: October 2026
Policy Owner: DWC Ltd

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1. Purpose

DWC events celebrate dance achievement and provide participants with opportunities to perform, compete and be recognised on an international stage.

As part of the operation, promotion and historical record of DWC events, photographs, video recordings, livestreams and other media content may be captured during competitions, ceremonies, workshops, rehearsals and associated activities.

This Policy explains how DWC collects, uses and manages photographic, video and audio content.

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2. Scope

This Policy applies to:

- DWC World Finals
- DWC qualifying events
- DWC workshops and training events
- Opening and closing ceremonies
- Awards presentations
- Official DWC media productions
- Livestreams and broadcasts
- DWC social media channels
- Official DWC partners and authorised media representatives

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3. Types of Media Collected

During DWC events, we may collect:

- Individual photographs
- Group photographs
- Award presentation photographs
- Competition performance photographs
- Video recordings
- Livestream footage
- Interviews
- Promotional content
- Audio recordings
- Event highlight reels
- Behind-the-scenes content

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4. Why We Collect and Use Media

DWC may use media content for legitimate organisational purposes including:

- Event administration
- Competition operations

- Livestreaming and event broadcasts
- Publication of results and achievements
- Promotional and marketing campaigns
- Historical and archival records
- Sponsor and partner reporting
- Media coverage
- Future event promotion
- Educational and training purposes

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5. Children's Images and Recordings

DWC recognises that many participants are under 18 years of age and takes additional care when processing children's images and recordings.

Where participants are minors:

- Registrations are normally submitted by a parent, guardian, teacher or authorised dance school.
- Media processing forms part of participation in an international dance competition environment.
- DWC seeks to ensure that media content is used responsibly and appropriately.
- DWC will never knowingly use media involving children in a way that may reasonably be considered exploitative, inappropriate or harmful.

Images and recordings will focus on competition participation, performances, awards and official event activities.

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6. Official Event Photography and Filming

By participating in a DWC event, participants acknowledge that official photographers, videographers and production teams may be present.

Official media may be captured in:

- Competition venues
- Staging areas
- Awards ceremonies
- Training and workshop sessions
- Opening and closing ceremonies
- Public event spaces

It is not practical for DWC to guarantee that an individual participant will not appear incidentally in crowd scenes, competition footage or event photography.

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7. Publication of Media

DWC may publish photographs, videos and recordings through:

- DWC websites
- Official DWC social media channels
- Livestream platforms
- Printed programmes
- Press releases
- News articles
- Promotional materials
- Historical archives
- Sponsor and partner publications approved by DWC

Published content may include:

- Participant names.
- Dance school or studio names
- Country representation
- Competition category
- Awards and rankings

DWC will not intentionally publish personal contact information.

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8. Livestreaming and Broadcasting

Certain DWC events may be livestreamed or broadcast globally.

Where events are broadcast:

- Participants may be visible on camera.
- Performances may be recorded.
- Audience members may appear incidentally.
- Recordings may remain available after the event.

By entering DWC events, participants acknowledge that performances may be included in these broadcasts.

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9. Media Partners and Sponsors

DWC may work with approved:

- Media partners
- Broadcasters
- Production companies
- Sponsors

Such organisations may receive access to event media where necessary for agreed event-related purposes and subject to appropriate contractual controls.

DWC does not sell participant images or videos to third parties.

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10. Participant and Parent Requests

DWC recognises that there may be exceptional circumstances where publication of images or recordings could present a safeguarding, safety or privacy concern.

Parents, guardians or participants may contact DWC regarding such concerns before an event by emailing:

dance@dwcworld.com

Each request will be considered individually. While DWC will make reasonable efforts to address legitimate concerns, complete exclusion from event photography, filming or broadcasts cannot always be guaranteed at large international events.

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11. Participant Photography and Recording

Audience members may take photographs and videos for personal, non-commercial use, where permitted by venue rules.

Photography or recording must not:

- Obstruct performers or officials;
- Create safeguarding concerns;
- Interfere with event operations;
- Be used for commercial exploitation without DWC's written permission.

Audience members cannot use professional cameras in the auditorium at any time.

DWC reserves the right to restrict photography or filming in certain areas.

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12. Retention of Media

DWC may retain photographs and recordings indefinitely for:

- Historical records;
- Competition archives;
- Promotional materials;
- Legacy and historical documentation of DWC events.

Archived materials form part of DWC's ongoing record of international dance competition activity.

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13. Contact Us

Questions regarding this Policy may be directed to:

DWC Ltd

9 Broad Street

St Helier

Jersey

JE2 3NP

Email: **dance@dwcworld.com**
